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JOHN BODGER, FOUNDER

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CABLE ADDRESS

REGISTERED

BODGER ELMONTE, CALIF.

ALL CODES



WHOLESALE ONLY

FLOWER SEED GROWERS

EL MONTE, LOS ANGELES COUNTY CALIFORNIA, U. S. A.

March 27th, 19 34

Gentlemen:

Now that the extreme cold of the winter is past the garden makers in all parts of the country are making plans for this summers' garden. Are you sure your shelves are well stocked with a full line of flower seeds to fill all the orders that come in, as soon as they come in? You know it is the man who has the seed on hand who gets the sale. Be prepared — send us your order today for those varieties that are getting low. Check up and be sure that you have a good supply of all the colors of Sweet Peas, as you are sure to have a brisk demand for them. A good many of the fall plantings will be killed by the zero temperatures, and re-orders will be plentiful. We suggest that you advise the use of Early Flowering Spencers for present planting, as they will grow faster and give a profusion of flowers before the heat of the summer months strikes them.

Your biggest selling item right now, of course, will be the various varieties of Asters. Don't let the customer try to tell you that he or she can't raise Asters any more, because they die from a wilt or rot that hits them. Sell them Wilt Resistant Asters! Perhaps they've never heard of Wilt Resistant Asters before. Tell them about them — show them the Resistant Aster hanger you have picturing our strains growing for seeds for their gardens. Once they try our Wilt Resistant or vaccinated Aster seed they won't take any other kind — and you won't want to carry any but the best, improved strains of resistant seed in your store. From all countries we receive letters commending us on the work we have done in saving the well—loved Aster for the gardens of the world.

Although our stocks are now running low on all varieties of Asters, we can still take care of your requirements for most varieties. On the general line of flower seeds we are sold out of a good many items, as listed below. All seeds are moving better than they have in several years, assuring us that the hump is definitely past, and the outlook for the next season very bright. Money is again in circulation.

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Send us your requirements. All orders are filled and shipped the same day they are received. Be ready for the spring buyers.

Yours very truly,

BODGER SEEDS, LTD.

ON THE FOLLOWING ITEMS WE ARE ENTIRELY SOLD OUT:

Aster W. R. Ey. Be. Purple Beauty Purple Upr. Br. Light Blue Pompon Lilliput Mixed Aurora Per. Florists' Delight Wartburg Star

Zinnia Dahlia Fl. Old Gold Lilliput Golden Gem Scabious Flowered Mixed Double Giants Ruby

Larkspur Rosamond

Hyacinth Flowered

Agapanthus

Ageratum Blue Cap, Blue Star Alyssum White, except Maritimum Amaranthus Combustion, Sunrise

Molten Fire Anagallis Coerulea

Anchusa Lissadel, Myosotidiflora

Anemone His Excellency

Antirrhinum Max. Cattleya, Orchid

Indian Chief

Tall Lg. Fl. many vars.

Majestic

Aquilegia Copper Queen

Arabis Alpina

Arctotis Hybrids

Cacalia

Calendula Ball's Apricot

Campanula Carpatica, Persicifolia,

Pyramidalis, Rotundifolia Salvia Carduacea, Dichroa

Candytuft Umbellata Crimson

Carnation Grenadin

Chabaud's Rose, White

Catananche

Celosia Cristata Dwarf, Tall

Heatherdell

Cineraria Maritima Diamond

Clarkia Albatross

Cosmos Early Express Pink

Dahlia Cactus, Mignon

Delphinium Iceberg

Digitalis Rose

Dimorphotheca Orange, Ringens Dble. Veronica Prostrata

Echinops

Erigeron

Eschscholtzia Ramona, Golden Dawn

Euphorbia Myrsinitis Felicia Bergeriana Geum Prince of Orange

Godetia Thunderbolt, Sybil Sherwood

Heliotropium Dark Varieties

Heuchera Coral

Hollyhock Vert type Hunnemannia Sunlite

Incarvillea

Ipomea Bona Nox

Lavatera, except Rosea

Lobelia Cardinalis

Lupins Perennial colors

Hartwegi Giants, White

Lychnis Chalcedonica

Mesembryanthemum

Nasturtium Dwarf Queen Tom Thumbs

Nemesia Strumosa colors

Nicotiana Affinis white, Sylvestris

Pentstemon colors

Petunia Hyb. Inimitable, Rose King

Comp. Alderman, Cockatoo, Rosy Morn, Silver Blue, Violacea

Lilliput Double

Phacelia Congesta, Parryi, Whitlavia

Phlox Drummondi White, Star

Platycodon

Poppy Nud. Gt. Strains, Oriental Scarlet

Rehmannia

Rudbeckia Newmanii

Scabiosa Goldingensis Schizanthus Retusus Rose

Silene Fortunei, Salmon Pink, Schafta

Stocks Column colors

Stokesia

Sweet Peas , many varieties Sweet William Single White

Tritoma Pfitzer's Hybrids

Ursinia

Valeriana Pink

Verbena Beauty of Oxford Hybrids

Compacta Cameo Pink

Wallflower Perennial Double

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